



ROLL BALL FEDERATION OF INDIA

Affiliated to International Roll Ball Federation & Asian Roll Ball Federation
Recognized by Ministry of Youth Affairs & Sports, Govt. of India

122A, Flat No.11, Tejashree Park Soc., Erandwana Gavthan, Karve Road, Pune - 411004, Maharashtra, INDIA.
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Grassroots Development Programmes of Roll Ball Federation of India (RBF)

Objective

To establish a robust grassroots ecosystem across India that promotes **early exposure, skill development, and long-term athlete engagement** in Roll Ball, particularly focusing on **children, youth, and underserved communities**. The program aligns with AIMS's core objectives of accessibility, inclusion, and structured sport growth at the foundational level.

1. School-Level Introduction Programme

Program Name: *Roll Ball Shiksha Abhiyan*

Description:

A national-level school outreach program designed to introduce Roll Ball as a fun, skill-building sport during school hours and as part of PE curriculum.

Key Activities:

- Demo sessions in collaboration with local education boards.
- “Try Roll Ball” starter kits distributed to schools.
- Training of school PE teachers to conduct regular sessions.

Target:

- Cover 5,000 schools by 2027.
- Introduce 500,000 children (ages 6–14) to Roll Ball.

2. Community & Slum Roll Ball Clinics

Program Name: *Gully Roll Ball Clinics*

Description:

Rolling weekend and holiday clinics in urban slums, villages, and peri-urban areas using community grounds and temporary equipment.

Key Activities:

- 2-hour fun skill sessions by RBF grassroots coaches.
- Involvement of local volunteers and youth icons.
- Focus on affordability and engagement (free sessions, light gear).



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Target:

- Reach 1 lakh+ underserved children by 2028.

3. Roll Ball for Girls Initiative

Program Name: *Nari Shakti Roll Ball Mission*

Description:

Special camps and incentives to promote Roll Ball among girls in schools, colleges, and rural communities.

Key Activities:

- All-girls introductory camps with female coaches.
- Mentorship by top national women players.
- Scholarships for talented girl players from low-income families.

Goal:

- Achieve 40% female participation across grassroots events by 2026.

4. Roll Ball Youth Academies & Mini Clubs

Program Name: *Bal Roll Ball Academy Network*

Description:

Affiliation and recognition of small clubs and academies at taluka and block level with minimum infrastructure.

Key Activities:

- Recognition of grassroots clubs with basic training facilities.
- Coaching support from district/state associations.
- Monitoring visits and integration into talent pathways.

Goal:

- 1,000+ grassroots academies and clubs functional by 2027.



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5. Annual 'Grassroots Roll Ball Week' Campaign

Program Name: *RBF Roll Ball Utsav*

Description:

A weeklong nationwide celebration of Roll Ball featuring exhibitions, matches, workshops, and awards at the grassroots level.

Key Activities:

- Inter-school and inter-locality friendlies.
- Honor local grassroots coaches, volunteers, and clubs.
- Display of regional talent and community media coverage.

Goal:

- Activate 1,000+ locations across India during each annual celebration.

6. Roll Ball Coaches at the Base (RBCB) Scheme

Program Name: *Roll Ball Mitra Yojana*

Description:

Grassroots coaches trained and deployed by state associations under RBF guidelines to conduct weekly sessions in remote and semi-urban areas.

Key Activities:

- Short-term certification courses for local youth and retired players.
- Small stipend or honorarium support for regular coaching.
- Monitoring by District Development Officers.

Target:

- Train and deploy 2,500 grassroots Roll Ball coaches by 2026.

7. Tribal and Aspirational District Outreach

Program Name: *Adivasi Khel Vikas Yatra*

Description:



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Focused outreach in Scheduled Tribe (ST) areas and districts identified by NITI Aayog as Aspirational.

Key Activities:

- Free demo programs, kits, and gear in collaboration with tribal welfare departments.
- State-level tribal Roll Ball championships.
- Documentation and storytelling to inspire further growth.

Goal:

- Introduce Roll Ball in 150 tribal blocks and 50 aspirational districts.

8. Youth Leadership and Volunteering Program

Program Name: *Roll Ball Youth Brigade*

Description:

Engaging college students and young professionals as grassroots volunteers to teach, organize, and promote the game in their regions.

Key Activities:

- One-day orientation and toolkit.
- Assign roles like youth coach, media volunteer, event assistant.
- Certification and performance-based recognition.

Target:

- Mobilize 5,000 active youth volunteers in 3 years.

9. Equipment Donation & Recycling Bank

Program Name: *Roll Ball Kit Bank*

Description:

Collection and donation of gently used or surplus equipment (skates, safety gear, balls) from urban clubs and players to under-resourced regions.

Key Activities:

- Annual “Donate for Development” campaigns.
- Coordination with NGOs and CSR sponsors.
- Database to track distribution and feedback.



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10. Integration with Government & NGO Platforms

Program Name: *Khelo India Grassroots Synergy Plan*

Description:

Partnerships with government initiatives like Khelo India, Fit India Movement, Ek Bharath Shrestha Bharat, ASMITA and NGOs working with youth and sports.

Key Activities:

- Proposal submissions and co-hosting of joint grassroots events.
- Leveraging PM-USHA (sports infra) schemes for grassroots development.
- Involvement of Gram Panchayats and school management committees.

Monitoring & Impact Evaluation Framework

- Use of **District Grassroots Performance Report (DGPR)** submitted quarterly.
- **Photo-video evidence**, registration sheets, and testimonials for transparency.
- Feedback system from participants, parents, and coaches.
- Central database of participants for talent scouting and scholarships.

Conclusion

The Roll Ball Federation of India's grassroots program is **inclusive, scalable, and sustainable**, emphasizing **youth engagement, community empowerment**, and **gender equality** with focused expansion in schools, rural belts, and low-income zones, RBF is nurturing the foundation for India's future Roll Ball champions.