



ROLL BALL FEDERATION OF INDIA

Affiliated to International Roll Ball Federation & Asian Roll Ball Federation
Recognized by Ministry of Youth Affairs & Sports, Govt. of India

122A, Flat No.11, Tejashree Park Soc., Erandwana Gavthan, Karve Road, Pune - 411004, Maharashtra, INDIA.
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Strategic Plan of the Roll Ball Federation of India (2024–2028)

1. Vision & Mission

Vision

To establish Roll Ball as a globally recognized, inclusive, and competitive sport, promoting holistic development among youth while upholding the core values of sportsmanship, integrity, and innovation.

Mission

To develop a robust national Roll Ball ecosystem through effective governance, athlete-centric programs, international cooperation, and alignment with the AIMS charter for independent and recognized sports bodies.

2. Core Strategic Pillars

A. Governance & Institutional Strengthening

- **Decentralized Structure:** Ensure that every state and UT has a functional, democratically elected Roll Ball association by 2026.
- **Model By-laws:** All affiliated units will follow a uniform governance structure as per RBF Constitution in line with the IRBF charters.
- **Compliance & Legal Transparency:**
 - Annual financial audits.
 - RTI-compatible operations.
 - Ethics Code for all officials and technical staff.
- **Digitalization:** Implement a Roll Ball Tournament Management System (RBTMS) for player, coaches, officials, associations registration, tournament management, and licensing.

B. Athlete Welfare & Development

- **Athlete Support Program (ASP):**
 - Monthly stipends or financial support to top-ranked players (Senior, Junior, Sub-Junior).
 - Health insurance and mental wellness programs.
- **Education & Career Support:**
 - Scholarships for athletes in partnership with universities and schools.
 - Career transition assistance for retired players.



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C. Grassroots & School Engagement

- **School Integration:**
 - Collaborate with CBSE, KVS, State Boards for inter-school competitions.
 - Roll Ball inclusion in school sports curriculum by 2026.
- **Teacher Training & Kits:**
 - 10,000 PE teachers trained over five years.
 - Distribution of free starter kits to schools in rural/tribal areas.
- **Campus Roll Ball Clubs:**
 - Establish Roll Ball clubs in colleges and universities under All India University (AIU).

D. Technical & Coaching Excellence

- **National Coach Licensing System:**
 - Level 1 (District), Level 2 (State), Level 3 (National).
 - 2-year license validity with mandatory re-certification.
- **Coach Training Academy:**
 - RBF will set up a National Technical Training Centre by 2026.
 - NS NIS Certification Courses & Diploma
- **Referee Exchange Program:**
 - Invite international referees for Indian events and send Indian referees abroad for exposure.

E. Competitive Structure & High Performance

- **Tournaments & Leagues:**
 - Indian Roll Ball League (IRBL) with franchise/state teams.
 - University, Corporate, and Women's Leagues.
- **National Ranking System:**
 - Real-time points system updated after every ranking event.
- **National Excellence Camps:**
 - Zonal High-Performance Centres with strength & conditioning, video analysis, and nutrition support.

F. International Participation & Partnerships

- **International Exposure:**
 - Participation in IRBF sanctioned international events annually.
 - Exchange tours with Asian, European, and African Roll Ball federations.
- **Bid to Host:**
 - India to bid for the **2nd Junior Roll Ball World Cup 2027** and **8th Roll Ball World Cup 2029**
- **Global Recognition:**
 - Work with IRBF for IOC & AIMS recognition.



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G. Media, Promotion & Sponsorship

- **Digital Media Strategy:**
 - Active YouTube, Instagram, and Facebook campaigns (#IndiaRolls).
 - Live streaming of national events with commentary and player interviews.
- **Branding & Identity:**
 - New logo, mascot, and merchandising line.
 - Official Roll Ball anthem and promotional films.
- **Sponsorship Models:**
 - Develop tiered packages for state events, leagues, and player endorsements.

H. Women Empowerment & Gender Equality

- **Leadership Quota:**
 - Minimum 30% female representation in all committees by 2026.
- **Dedicated Women's Programs:**
 - Exclusive camps and competitions for girls from backward areas.
 - ASMITA Roll Ball National Championship an initiative by MYAS, Government of India.
- **Safety & Policy:**
 - Zero-tolerance sexual harassment policy with anonymous reporting.

I. Para Roll Ball & Inclusion

- **Framework Launch:**
 - Establish national rules and categories for Para Roll Ball by 2026.
- **Pilot Events:**
 - Conduct Para Roll Ball exhibitions at national events and disability schools.
- **Recognition & Inclusion:**
 - Register with Para Sports associations and seek IPC links.

J. Environmental & Social Responsibility

- **Green Sports Events:**
 - Ban single-use plastics at events.
 - Encourage eco-friendly medals, jerseys, and trophies.
- **Social Campaigns:**
 - Launch "Roll Ball for Peace" and "Roll Ball for Rural Youth" in collaboration with NGOs.
- **Sustainable Infrastructure:**
 - Promote portable Roll Ball courts for low-cost deployment in rural zones.



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3. Key Performance Indicators (KPIs)

Objective	Target by 2028
Schools covered under Roll Ball program	10,000+
Certified Coaches	2,500
Certified Referees	1,000
Annual Registered Players	1,00,000+
Female Participation	50%
Para Roll Ball Events Conducted	5+
Sponsorship Revenue	₹2 crore/year
Global Events Hosted	2 major events

4. Monitoring, Reporting & Review

- **Annual Review Conference** with all state units and stakeholders.
- **Quarterly Reports** on progress submitted to Ministry of Youth Affairs & Sports (MYAS).
- **Public Dashboard** to show progress on official website and social media.
- External audits and advisory inputs from former Olympians, administrators, and AIMS experts.